

Press Release, Munich/ Gruenwald, 20 September, 2014

**HSCie advised the shareholders in the sale of the fresh orange juice specialist TMP to the publicly listed Berentzen Group.**

**HÜBNER SCHLÖSSER & Cie advised the TMP**

TMP, based in Linz, Austria, with sales of about € 12 million, produces the technically advanced juicer-machines branded Citrocasa, the promptly after picking delivered juice-specific oranges branded Frutas Naturales, and the uniquely designed Pet-bottles for freshly squeezed orange juice. TMP is the only company offering this product system for fresh orange juice which is sold in supermarkets, restaurants, hotels, bars and cafes, and it is the undisputed market leader in Austria and Germany.



Berentzen Group, headquartered in Haselünne, Germany, is one of the leading beverage companies in Germany, owning and marketing famous alcoholic, soft drink and water brands like Doornkaat, Hansen Rum, Bommerlunder, Pushkin, Rasputin, Polar Bear, Strothmann, Vivaris, and the biggest German Pepsi Cola concession holder.

With the acquisition of TMP, Berentzen expands its product offering into fresh juice products with high growth potential. Also, Berentzen and TMP will benefit from significant synergies in sales and distribution to the food retail and the restaurant and hotel markets.

Hübner Schlässer & Cie, appointed by the shareholders as exclusive M&A advisor in the sale of TMP, initiated the transaction, and advised in and managed the communication, due diligence and negotiation process with the buyer. The transaction value was approx. € 17,5 million.

**About HSCie:**

*HÜBNER SCHLÖSSER & Cie, located in Gruenwald near Munich, is an independent corporate finance advisory firm, specialized in acquisitions and divestitures of medium-sized and large companies worldwide. In the last years the firm advised in more than 150 transactions with a total transaction value in excess of EUR 17 billion. HSCie is one of the leading advisory firms for medium sized transactions in Germany.*

**For further information please contact:**

**Hübner, Schlösser & Cie**

Luise-Ullrich-Straße 8

82031 Grünwald

Tel. +49 (89) 998997-0

Fax. +49 (89) 998997-33

E-Mail: [info@hscie.com](mailto:info@hscie.com)

Web. <http://www.hscie.com/>

***In Search of Value for our Clients***